

Group F- HHC: Client Brief Animatic Notes

05.03.24

After looking over the notes you gave us for the pitch, we have taken your feedback and incorporated them as best we can

We've made a new set introducing an office space as you specified. The overall look being a sort of 'Doll House'. The animation will go through different areas of the office showcasing some activities inside like you suggested. Including these will be important, as people may not have access to outdoor spaces all the time.

Our group have also included a wider range in characters with different ages, culture and abilities. Again, we want our concept more relatable to those watching in the waiting room, who tend to be older and less mobile.

As for the colour palette we have changed the purple background. Brightening up the animation by making it daytime. Hopefully the brightness will improve the way the HHC colours are presented.

The audio recording included in our animatic is still a rough draft, and we plan to improve and re-record it to suit our animation slightly better. We don't want our piece to be too fast paced, as it needs to be simple and understandable for the patients in the waiting room.

Thank you for your feedback and we look forward to hearing back from you.

Regards,
Group F